

MALRA Meeting Minutes
Wednesday, May 16, 2012

1. After calling the meeting to order, Jo gave a brief report about the steering committee meeting.
2. New Member Outreach Committee. Dorothy Commons is chairing a new committee which is charged with starting a mentor program and creating welcome packets for new members. Anyone who is interested in being a part of this committee should contact Dorothy directly.
3. Name Badges: We will be using name badges at every meeting and plan to keep the same nametags week to week. Please remember to recycle yours before you leave.
4. NALP Wrap-up
 - a. Social Media Strategy (Chris Teague)
 - b. Time Management on the Cloud (Katie Thatcher)
 - c. Recruiting and Marketing Departments Working Together in Lateral Recruiting (Donna Yergeau)
 - d. Hot Topics: The Rise of Legal Process Outsourcers and What They Mean for Law Schools and Legal Employers (Betsy Armour)
 - e. Plenary Session: Understanding the Current Legal Economy (Betsy Armour)
 - f. Issues on Legal Recruiting: What's Hot, What's Not & What's on Your Mind (Jo Parente)
 - g. Due Diligence and Social Media (Jo Parente)
5. Please complete MALRA survey if you haven't already.
6. NEXT MEETING – June 20th at 12:00pm (the meeting will feature 2 people from the Improv Asylum corporate training division).